

The Importance of AI in the Workplace



Thursday 9th November 2023

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We're your **partners** in technology & digital innovation

EmERGE Digital provide a personal approach to digital transformation, that improves your business's operations and informs long-term strategy.

Our technology solutions help SMEs grow.

We listen to your business needs and translate them into a set of services that support you in reaching your goals. Business technology can seem bewildering at times, but we're here to help at every step of the way.

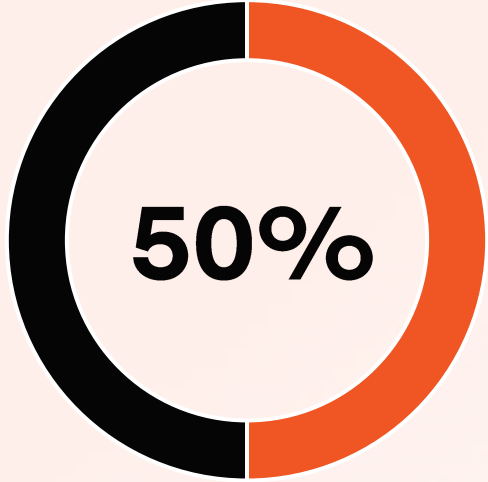
<https://youtu.be/R2meHtrO1n8?si=fgrdUsUwOOnyy9x2&t=914>

15:14-16:30



29%

**AI strategy
in place**



50%

**Employees want
to know more**



61%

**Organisations
using AI**

AI transformation opportunities



Enrich employee
experiences



Reinvent customer
engagement



Reshape business
processes



Innovate with
products & services

**Understanding vision, culture,
and appetite for technology**

GenAI

- Natural Language Processing
 - Content Generation
 - Customer Service Automation
 - Translation
- Image Generation
 - Art Creation
 - Design
- Audio Synthesis
 - Voice Assistants
 - Narration
 - Music Creation
- Video Generation
 - Content Creation
 - Simulations

Other AI

- Machine Learning
 - Predictive Modelling
 - Data Classification
- Robotics
 - Business Process Automation
 - Autonomous Vehicles
- Computer Vision
 - Security
 - Quality Inspection
- Speech Recognition
 - Transcription
- Expert Systems
 - Medical Diagnosis
 - Financial Decision Making
- Personalisation/Recommendation

Copilot

Your Copilot for work

A whole new way to work

0:58

Video call participants: Serena Davis, Joshua Villalobos, Asif Kaziem

Copilot

What users are unmet with?

March 12, 2024, 10:00 AM

The bio packaging materials are new and untested.

- Explanation: It reflected uncertainty and lack of data.
- Suggestion: Both could consult with suppliers to get more information.

The renewable energy products have the longest lead times.

- Explanation: It was a question that suggested a next step, but not a specific solution.
- Suggestion: Serena could explore different options for improving the supply chain efficiency.

Ask a question or request, or type '?' for suggestions.

Copilot

What new trends are we seeing in this month's sales data?

March 16, 2024, 10:00 AM

Customers who have a subscription or receive the newsletter tend to have higher average sales amounts than those who do not.

Category	Q1 Sales	Q2 Sales	Q3 Sales
Subscription	\$120,000	\$130,000	\$140,000
Newsletter	\$80,000	\$90,000	\$100,000
Other	\$50,000	\$60,000	\$70,000

Ask a question or request, or type '?' for suggestions.

Copilot

Create a 10-slide presentation from the press release.

March 16, 2024, 10:00 AM

I have added 10 slides that outline a marketing strategy for Cateki. I used two reference documents from your organization.

Break the content up into bullet points.

March 16, 2024, 10:00 AM

This is the bulleted version of the content you requested to draft.

Ask a question or request, or type '?' for suggestions.

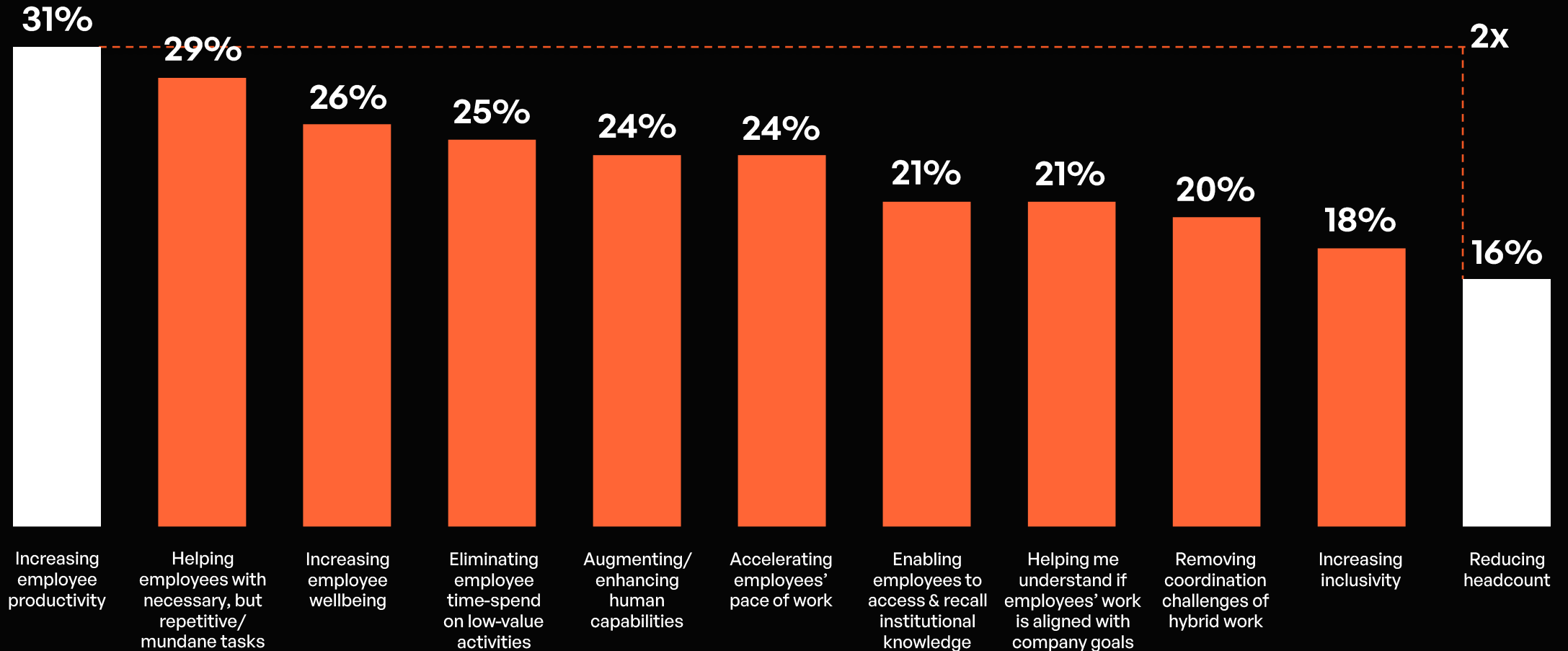
Sheet1

Product Name	Category	Q1 Sales	Q2 Sales	Q3 Sales	Region	Status
Product A	Electronics	\$120,000	\$130,000	\$140,000	North	Active
Product B	Software	\$80,000	\$90,000	\$100,000	South	Active
Product C	Services	\$50,000	\$60,000	\$70,000	West	Active
Product D	Hardware	\$30,000	\$40,000	\$50,000	East	Active
Product E	Cloud	\$150,000	\$160,000	\$170,000	Global	Active

Analyze this data with Copilot

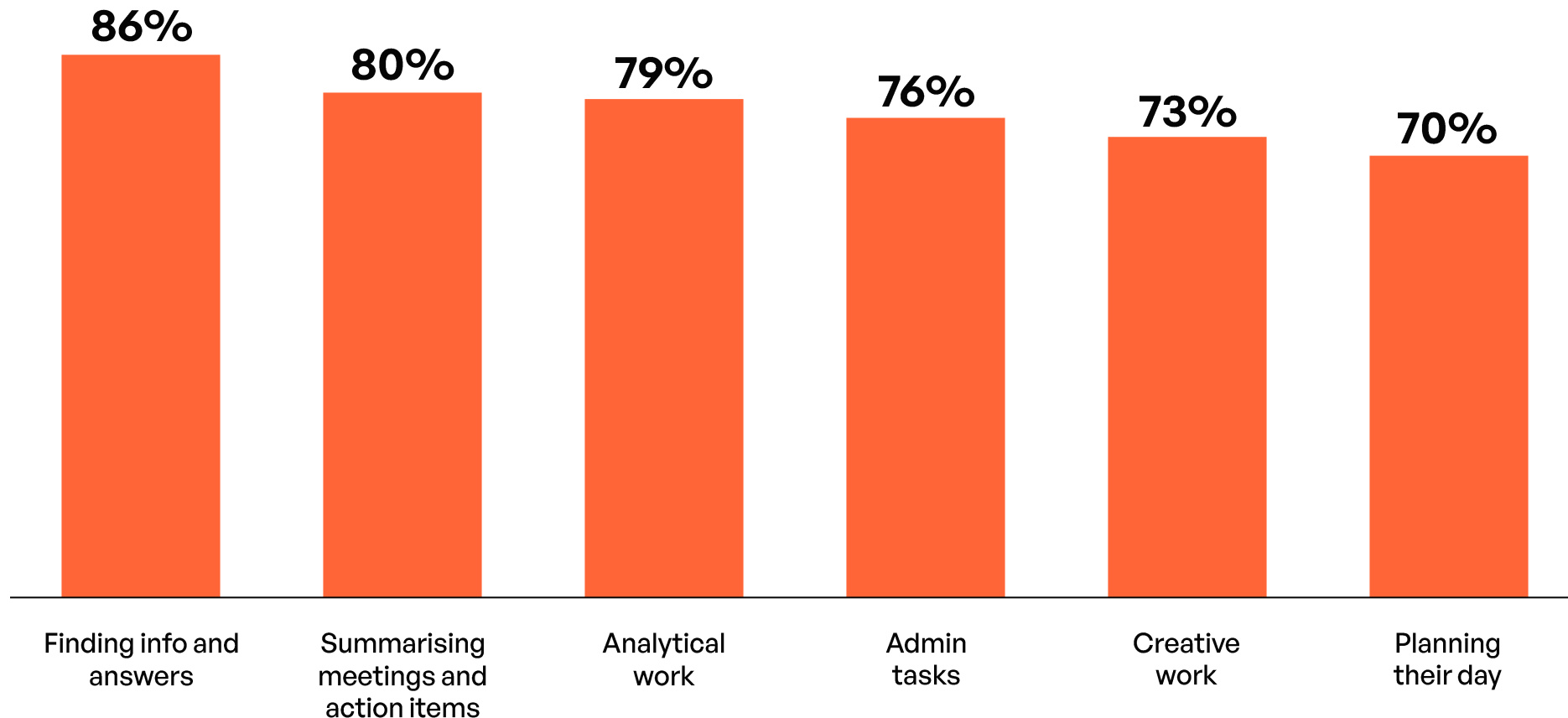
**AI should be used to revitalise
and rehumanise the workforce**

What **leaders** want from AI



Source: Microsoft Work Trends Index, 2023

What **employees** want from AI



Source: Microsoft Work Trends Index, 2023

Tips for Implementing AI

- 1** Innovate in other areas to show employees the positive impact that technology can have
- 2** Treat AI implementation as organisational change, and involve employees in the process
- 3** Align AI with employee wellbeing and professional development
- 4** Establish an AI policy which outlines accountability and says where AI can be used