The Importance of AI in the Workplace

Thursday 9th November 2023

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Emerge Digital

We’re your partners in technology & digital innovation

Emerge Digital provide a personal approach to digital transformation, that improves your business's operations and informs long-term strategy.

Our technology solutions help SMEs grow.

We listen to your business needs and translate them into a set of services that support you in reaching your goals. Business technology can seem bewildering at times, but we’re here to help at every step of the way.

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15:14-16:30

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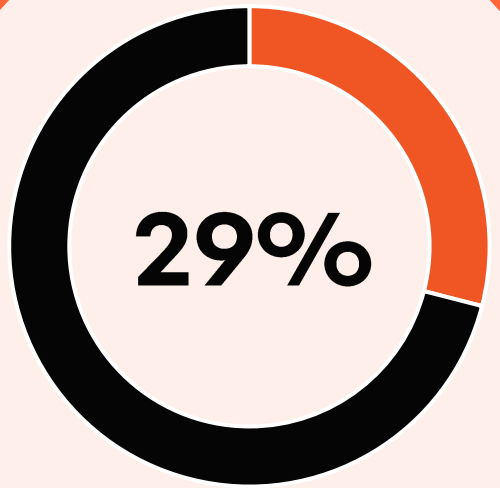
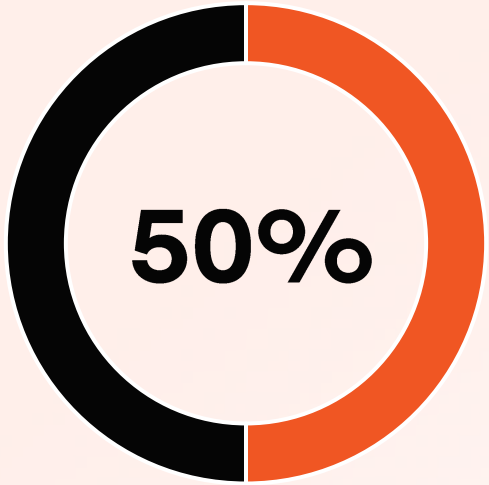
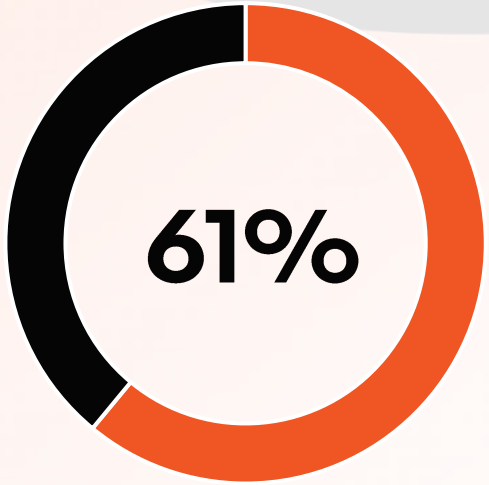


AI strategy in place



Employees want to know more



Organisations using AI

Source: Microsoft/YouGov, 2023

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AI transformation opportunities

Enrich employee experiences

Reinvent customer engagement

Reshape business processes

Innovate with products & services

Understanding vision, culture, and appetite for technology

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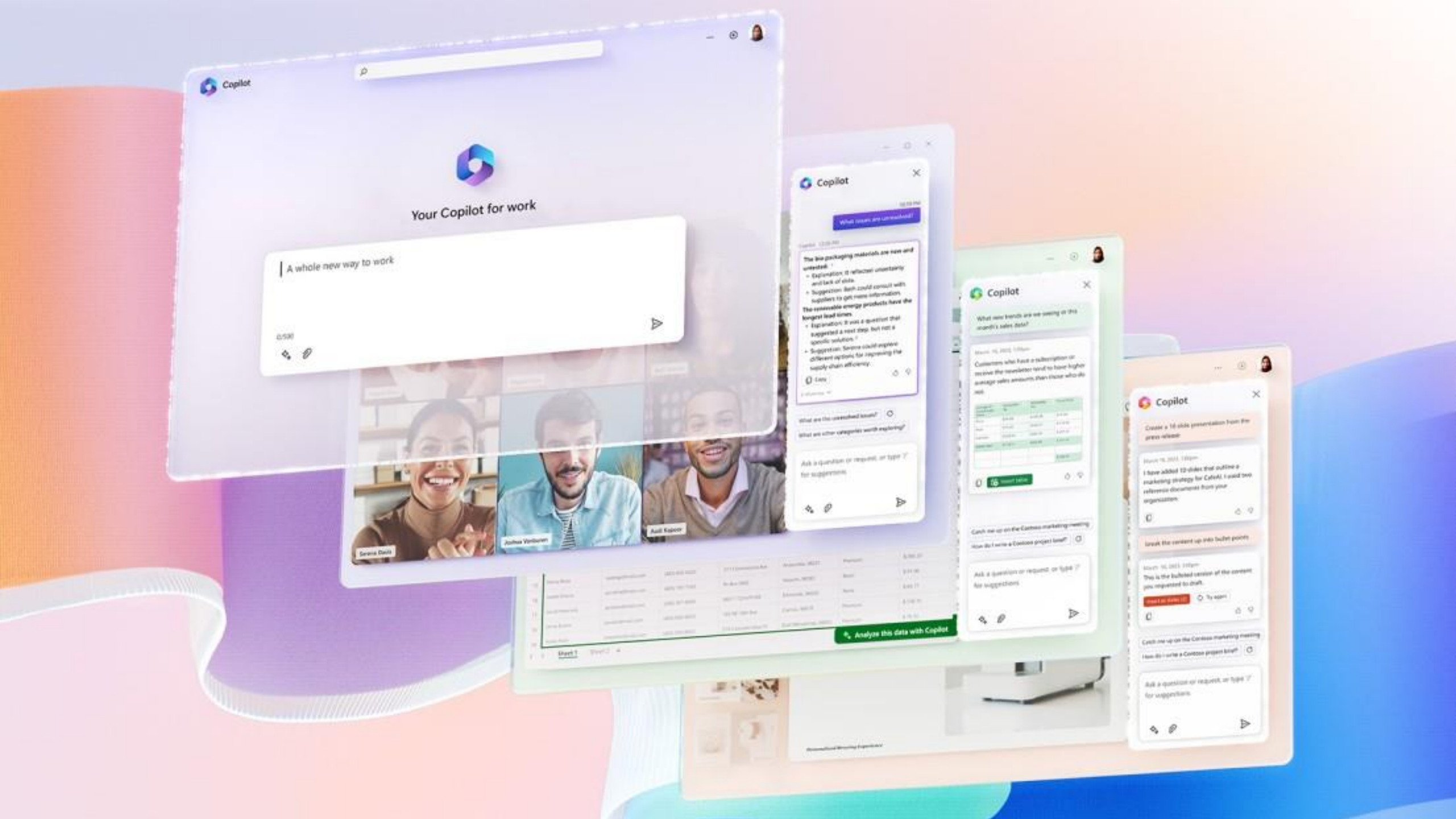
GenAI

- Natural Language Processing
  - Content Generation
  - Customer Service Automation
  - Translation
- Image Generation
  - Art Creation
  - Design
- Audio Synthesis
  - Voice Assistants
  - Narration
  - Music Creation
- Video Generation
  - Content Creation
  - Simulations

Other AI

- Machine Learning
  - Predictive Modelling
  - Data Classification
- Robotics
  - Business Process Automation
  - Autonomous Vehicles
- Computer Vision
  - Security
  - Quality Inspection
- Speech Recognition
  - Transcription
- Expert Systems
  - Medical Diagnosis
  - Financial Decision Making
- Personalisation/Recommendation


Copilot
Your Copilot for work
A whole new way to work
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Copilot
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Analyze this data with Copilot

AI should be used to revitalise and rehumanise the workforce

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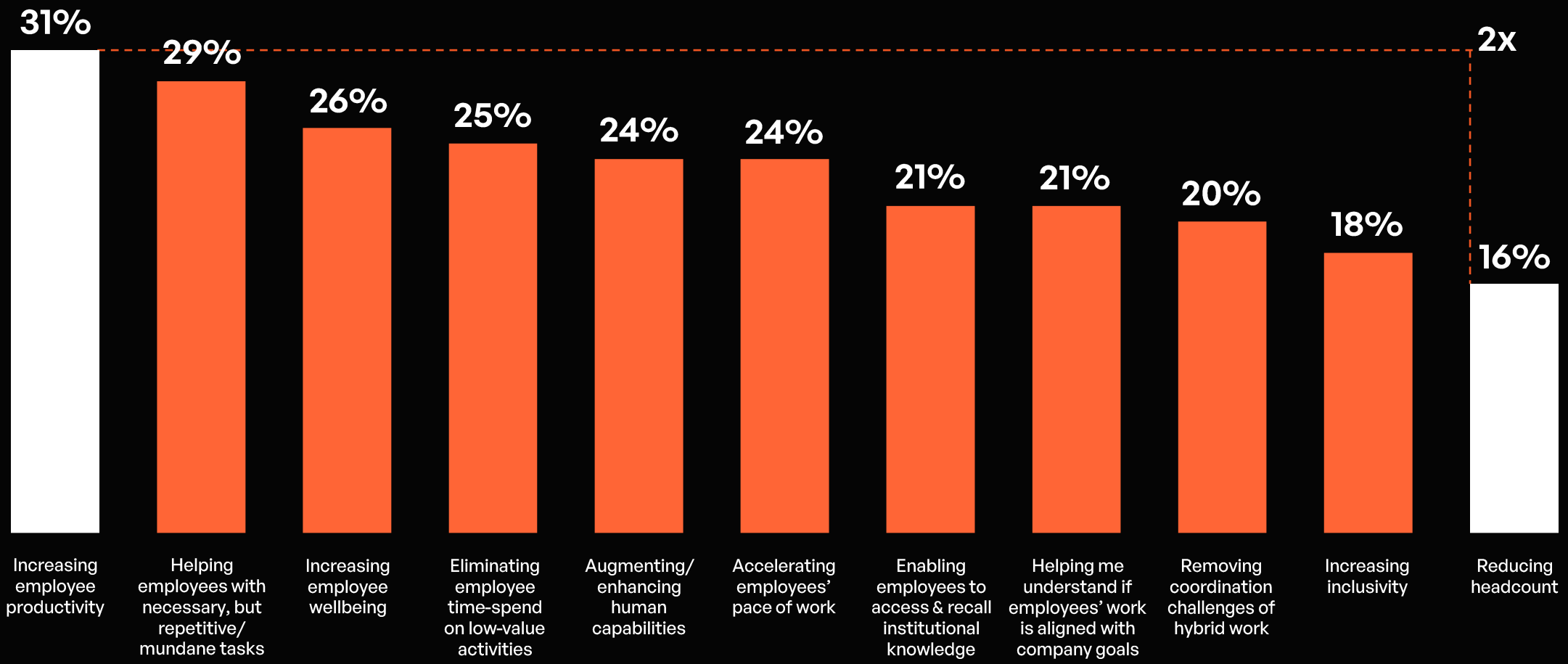
What leaders want from AI



Source: Microsoft Work Trends Index, 2023

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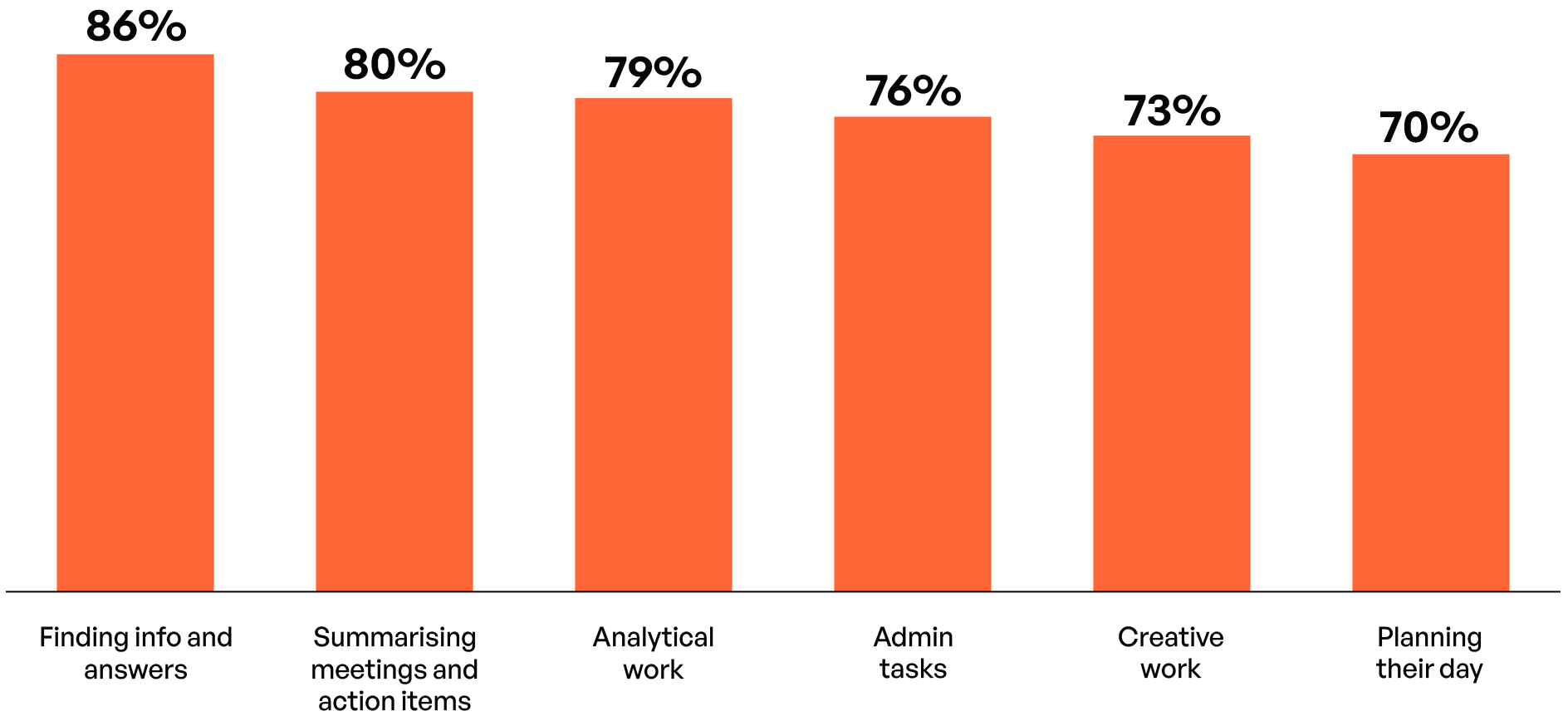
What employees want from AI



Source: Microsoft Work Trends Index, 2023

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Tips for Implementing AI

1. Innovate in other areas to show employees the positive impact that technology can have
2. Treat AI implementation as organisational change, and involve employees in the process
3. Align AI with employee wellbeing and professional development
4. Establish an AI policy which outlines accountability and says where AI can be used