

We are delighted to invite you, your colleagues, and connections to join us for C2S Leadership Month 2023

During the month of March, we will tackle 4 business critical conversations with outstanding speakers who will inspire and motivate you and your people.

These thought leadership events provide insights, top tips, practical advice and stimulate innovative ideas and thinking.

Join us and support your business in 2023.

Culture and Employee Engagement | Sustainability | Leadership | Brand & Marketing

Week 1 – Culture and Employee Engagement

Date

8th March



Time

10:30 **–** 13:00



Location

St Edwards School, Charlton Kings







Celebrating International Women's Day #EmbraceEquity In-Person Event

We are delighted to celebrate International Women's Day with inspiring speakers, celebrating excellence in business.

We hope you will join us at this very popular event.

Open to both male and female businesspeople.

Guest Speakers

Gemma Evans, Merchandising Director, Superdry **Nicola Bird**, Founder and Managing Director, AccXel
Construction School

Natalie King, Founder and Operations Director AccXel

Construction School

Kirsty Day, Director of Recovery, Nelson Trust **Grace Baker**, Procurement Leader, Spirax Sarco **Mandy Biddell**, Assembly Planning Team Lead, Spirax
Sarco

Member Price: £25.00 Guest Price: £35.00

Date 9th March

Time 10:00 – 11:00





The 4 Day Week Trial Results Dr Dale Whelehan, Chief Executive Officer, 4 Day Week Global

4 Day Week Global encourage businesses, employees, researchers, and government to all play their part in creating a new way of working which will improve business productivity, worker health outcomes, stronger families and communities, challenge the gender equality issue, and work towards a more sustainable work environment.

Hear more from Dale on the results of the UK Trial!

Date 10th March

Time 10:00 – 11:00

LocationOnline



Great Places to Work Andrew Hunt, Managing Director, Holiday Architects

Join us to hear from **Andrew Hunt of award-winning Holiday Architects**. Starting the business from his bedroom, Andy has built a top team from strong values, trust, and honesty and despite the pandemic has bounced back strongly. Andy will tell us about what was learnt and why they were awarded 'Best Place to work' in 2018...

Week 2 – Sustainability

Date

13th March

Time 09:30 – 12:30

9:30 – 12:30

Location Spirax

Sarco, Cheltenham spirax sarco FOCUS ON Sustainability

Best Practice Visit In-Person Event

At this event we will visit manufacturers **Spirax Sarco's** to learn about their business growth and their sustainability strategy. What they have been up to, the changes they have made and their positive outcomes. Event includes a tour and opportunity to network with students.

Date

14th March

Time 09:30 – 10:30

LocationOnline



Share More, Waste Less Tessa Clarke, Co-Founder and CEO, Olio

Tessa will share the Olio story, from a proof of concept via Whatsapp, to a global movement of over 6 million people. She will explain how Olio has built a network of over 60,000 trained volunteers, and 7 million users in 63 countries, who enable thousands of business locations to be zero food waste, by redistributing their unsold food at the end of the day. Now Olio can distribute other items.

Week 3 - Leadership

Date 21st March

Time 14:00 – 15:00

Location
Online
Event





Budget Update and Group Discussions

Chris Mould and Nick Latimer, Partners, Crowe

This month's Leader's Lounge, we will be joined by national accountants, Crowe, for our Budget Special, unpacking the March Budget and 5-year economic and fiscal Forecasts. They will also look at some of the implications for businesses.

Date

23rd March

Time

11:00 - 13:00

Location Hartpury

University



Best Practice Visit

We are delighted to invite you to join us in person to delve deeper into the research facilities and opportunities at Hartpury University, meet the team in person, and join tours of the state-of-the-art facilities at the campus, and find out how to tap into future talent. Lunch will also be provided.

Week 4 - Brand and Marketing

Date

28th March

Time

10:00 - 11:00





Creating Your Brand Manifesto

Andy Wheatley, Brand Strategist & Management
Consultant

Building a strong brand is central to an organisation's success. In this session, brand strategist Andy will share his experiences of working with progressive & fast-growing businesses who are embracing a more fluid and dynamic model a Brand Manifesto.

Date

29th March

Time

16:30 - 18:30

Location

Malmaison, Cheltenham





Marketing Roundtable with QBD

Paul Dyer, Managing Director, QBD

Catch up with other marketing professionals to discuss new ideas and innovative thinking for Marketing in 2023. Discussion lead by Paul Dyer from QBD. Paul has many years' experience in the world of marketing and has worked with the best global and UK leading brands.

Upcoming C2S Events

We hope you will be able to join us for these fantastic events coming up in 2023.



C2S South West Business Awards

In recognition of excellence in business and to celebrate individuals and organisations' success, we are delighted to launch our C2S Business Awards 2023.

Sponsorship Opportunities

Entries for 2023 now open!

Proud to be working v

www.c2sbusinessawards.co.uk

Proud to be working with the South West and Worcestershire's leading businesses













