



ABOUT US

The Hollie Gazzard Trust was created following the murder of 20-year-old Hollie Gazzard in 2014 by an ex-partner.

Hollie had suffered domestic abuse and stalking prior to being fatally stabbed at her place of work.

No one knew what Hollie was experiencing because, although there were warning signs, no one fully understood what they meant or the extreme danger she was in.

After Hollie lost her life, her family, determined to improve the way society understands the issues that affected their much-loved daughter, set up a charity in her name.

AIM

The aim of the Trust is simple – we work to save lives by building individual and community resilience to domestic abuse and stalking. We work towards this in three ways:

- ♥ The first is by raising awareness. We do this in various ways; from helping young people understand the dangers of unhealthy relationships and what this can lead to, using Hollie's tragedy as an example. Keeping our supporters informed on the issues around domestic abuse and stalking via our monthly Hollie Gazette and social media platforms. We also host various fundraising events throughout the year, such as our Golf Day, Annual Dinner and Walk4Hollie.
- ♥ Secondly, we help people create positive, happy and safe relationships, free from abuse by providing education and guidance in schools, workplaces and other organisations. The Trust offers a series of workshops designed to fit schools and businesses.
- ♥ Thirdly, we offer our free personal safety app, Hollie Guard in the hope this will help individuals experiencing domestic abuse and stalking to feel safe and stay safe.



PROGRAMMES FOR SCHOOLS/COLLEGES

The Hollie Gazzard Trust offers various workshops for schools and colleges.

Each workshop is interactive, and the material is delivered using a variety of methods including Hollie's experience, videos, presentations and exercises that ensures the optimum benefit for all students.

- General assembly
- Promoting healthy relationships
- Coercive control
- Stalking
- Knife crime



 @HollieGazzardT

 hollie_gazzard_trust

 Hollie Gazzard Trust

 info@holliegazzard.org

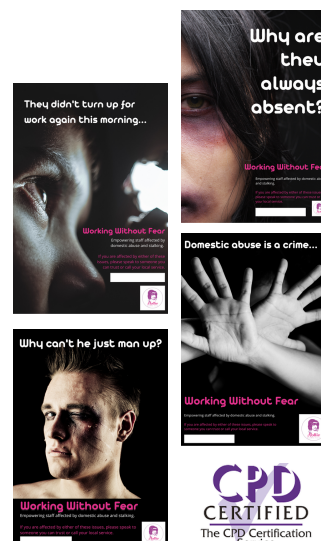
 www.holliegazzard.org



PROGRAMMES FOR BUSINESSES

One of the main action points in the Domestic Homicide Review, following the murder of Hollie, was that organisations need to be engaged and be proactive on this subject.

Working Without Fear is a tailor-made programme designed to help organisations recognise what domestic abuse and stalking is, the implications and help them respond appropriately so that staff are protected. Working Without Fear will help managers understand the individual challenges they may face with regard to staff.



PROGRAMMES FOR COMMUNITIES

For communities, we offer:

- ♥ A half-day workshop covering all the elements of **Stalking**. The workshop offers a comprehensive insight into what stalking is, the effect on the victim, their families and loved ones as well as how to safely support someone who is experiencing stalking.
- ♥ Our **Coercive Control** programme is a half-day workshop that investigates the full range of coercive control, examples of female, male and same-sex victim abuse along with the link with stalking.
- ♥ We deliver two **Active Bystander** programmes on domestic abuse and sexual harassment. These evidence-based programmes have been designed for community groups to learn more about each area and how they can help by learning skills to intervene as a positive bystander.

HOLLIE GUARD

Hollie Guard, our free personal safety app, is highly recommended by police forces across the UK and used daily by thousands of subscribers.



With **Hollie Guard**, if ever you feel threatened, you can send out an alert by either shaking or tapping your phone. Once you activate an alert, your location along with video and audio evidence is automatically sent to your emergency contacts.



In addition to Hollie Guard, we offer our 24/7 monitored service for those who need an additional level of security; **Hollie Guard Extra**. This service is provided by a dedicated emergency response team that are fully equipped to assess emergencies and are trained in appropriate escalation procedures.



Hollie Guard Business provides your staff with a discreet personal safety app supported by a proven and Police approved 24/7 monitoring and immediate response service. By purchasing Hollie Guard Business, you will have access to a dedicated management portal, where you can securely assign access codes to your staff.

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