



**GREEN
BRITAIN**



NEEDS YOU!

Join **ecotricity** today!

Walking the Talk With Ecotricity and Forest Green Rovers FC

Gary Thomas
*Sustainability Lead – The Green
Britain Group*

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billions into millions

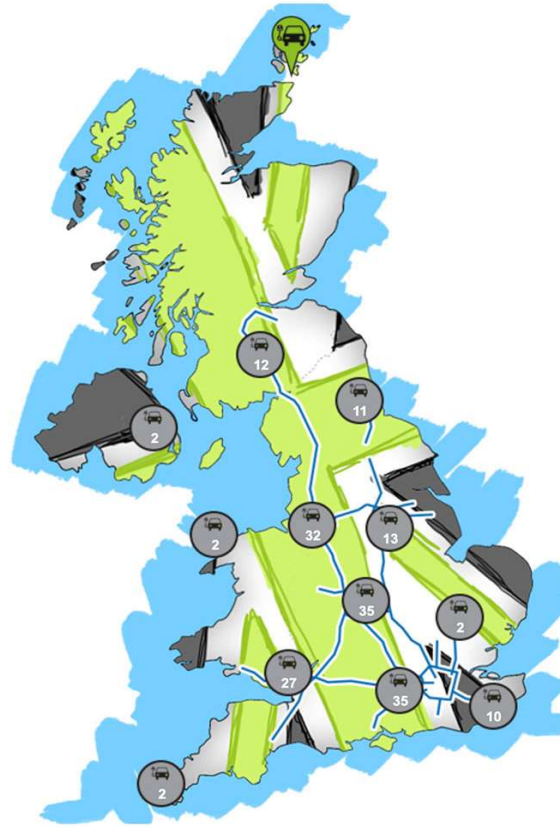
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DEVILS KITCHEN





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Ecotalk and RSPB have teamed up to create vital new habitats for Britain's wildlife. We use the money from our customers' bills to give land back to nature. We've got some of the lowest cost tariffs available, great coverage on the market-leading EE network, and you can bring your current phone number with you.



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SKYDIAMOND

ANOTHER WAY



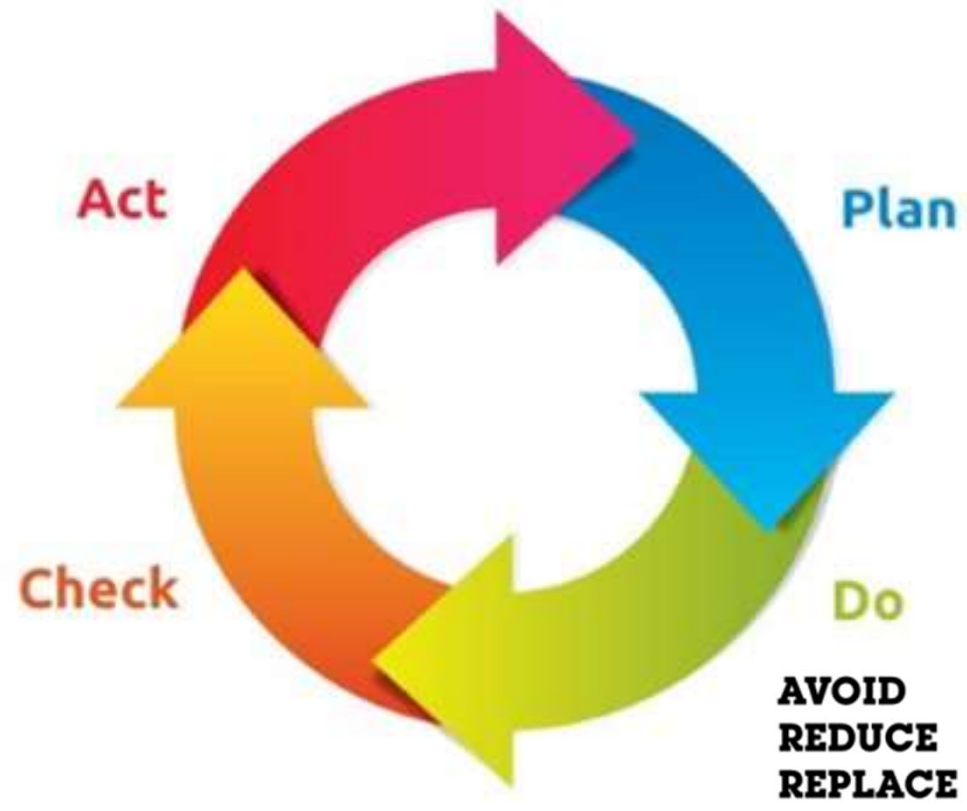
We are a **collaboration** of teachers working together to place **sustainability** at the heart of **education**.





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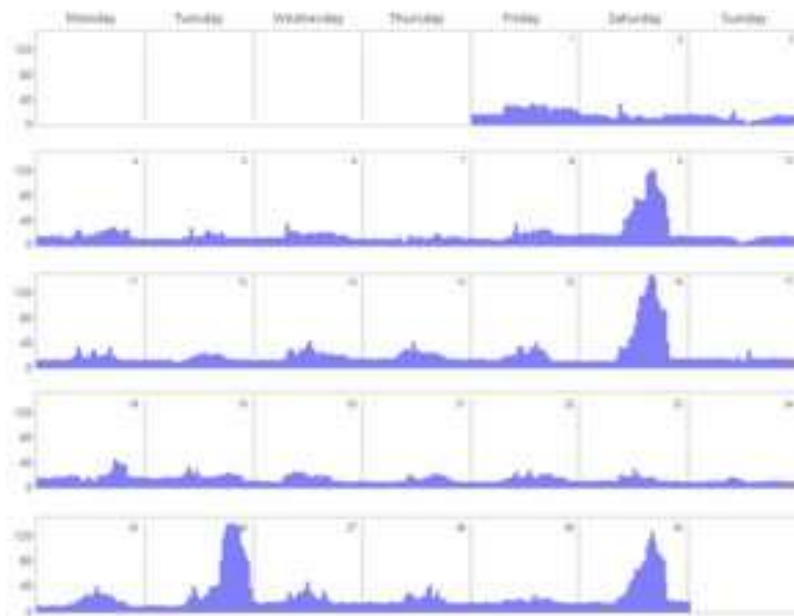
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Data Data Data



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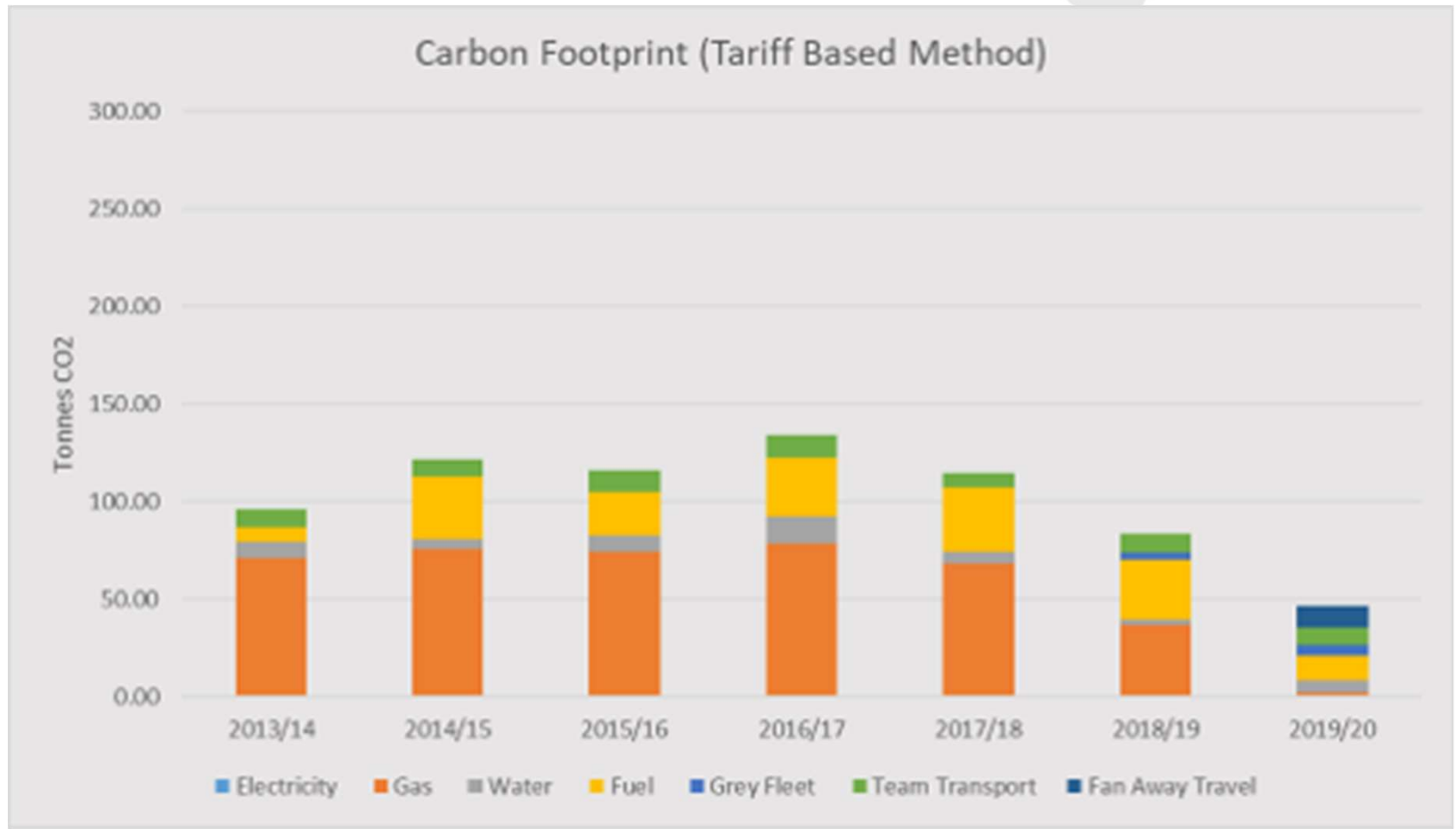
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Scope	Emitter	Units	Consumption	Emissions Factor	Tonnes carbon
S1	Gas	kWh	54,094	0.18385	9.95
S1	Diesel	Litres	4701	2.59411	12.19
S2	Electricity	kWh	259,743	0.2556	66.39
S3	Water	m3	6,200	0.344	6.57
S3	Grey fleet	Miles	22,079	0.27459	6.06
S3	Team transport	km	311,132	0.02779	8.65
S3	Fan away transport	km	393,654	0.02779	10.94



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“More people than ever are watching football at Forest Green and enjoying the match day experience.

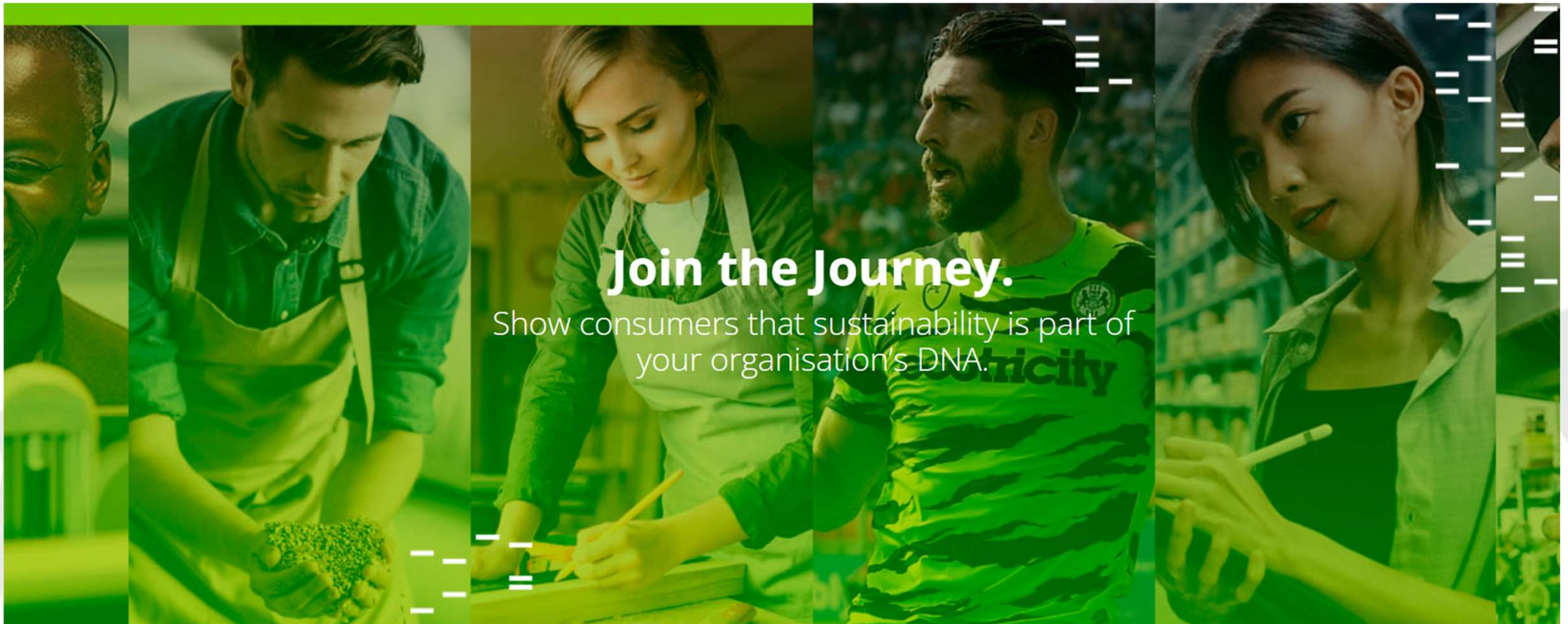
Our aim is to get to the Championship and I think that’s realistic with our new stadium plans at Eco Park”

Dale Vince, Chairman of Forest Green Rovers FC



- Keep it simple
- Get buy-in
- Choose your message
- Don't be afraid to try things
- Stick with it...
 - ...you'll be amazed how far it gets you





Join the Journey.

Show consumers that sustainability is part of your organisation's DNA.



GreenCode
The Global Sustainability
Accreditation



Thank you!

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