

**AWARD WINNING
PRODUCTS AND SERVICES
TAKING OUT COST AND
INCREASING EFFICIENCY**

**Corporate Social
Responsibility
January 2022**



THE QUEEN'S AWARDS
FOR ENTERPRISE:
INNOVATION
2016



www.viperinnovations.com



WHAT DOES CSR MEAN TO VIPER?

- CSR is part of the business values and culture
- It is a feature of the business engrained by the founders
- It should add value to what we do; it is not our business in itself
- It starts with the mission statement *“to create disruptive solutions that provide...**value for people...**”*
- The words are specifically broad. We have to do good beyond the commercial value proposition of our products and services enjoyed by our customers
- More importantly this resonates with our people who in large proportion are engineers, scientists and innovators who care about wider society, the environment and related global issues at the moment



HOW DO WE BRING IT TO LIFE?

- Whatever we do has to be led from the board and shareholders and has to be a constant reference

"As MD of Viper, I fully support our CSR strategy ensuring that staff are valued and that we consider our impact on both the environment and communities that we live and work in as well as how we conduct business with our suppliers and clients."

- Our digital internal comms site, shown here, has a dedicated area
- Business briefings include updates on CSR activity
- We have a firm wide working group which plans quarterly programs of activity and long term plans
- Focus on the workplace and staff, the wider community, our "market place" and the environment
- In 2021 Viper created a cornerstone CSR project which now sits at the centre of our environmental strategy



STOGUMBER WOODLAND PROJECT

- 31.49 acres of land in West Somerset near the village of Stogumber
- 14.38 acres of woodland
- 17.11 acres of open land/arable/pasture
- Overall, it comprises mature woodland and recently planted (20 years ago) younger woodland. There is a small stream running through the site
- The primary purpose of this purchase is for carbon sequestration
- It is intended that Viper and its staff to act as custodians for the existing woodland and to work with the Woodland Trust and Forestry Commission to plant the majority of the remaining 17 acres with woodland. There is also the opportunity for an element of re-wilding with some of the pasture land.
- It is also proposed that some of the land will be used for forestry research to compare the efficiency of planting versus natural colonization
- <https://www.youtube.com/watch?v=9w1OmBsKiJ8&t=2s>



STOGUMBER WOODLAND PROJECT





STOGUMBER – ACTIVITY SINCE PURCHASE COMPLETED

Stogumber

- Staff committee formed comprising representatives from Portishead & Aberdeen
- Entrance to site created to allow better access and parking
- Bureaucracy is delaying progress with woodland design (rural land register issue)
- A scoping study has commenced to design a wooden building. Planning permission will be sought for the build of this and the creation of a pond
- Staff and families will soon be asked to help with the site cleanup



Thank You

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