

OUR BRAND
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INTERESTING TIMES

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Agenda

- What a year so far!
- What to look out for next
- A picture paints 1000 words
- Bloomberg forecasts



What a year so far!

- Extended pandemic- Israel
- Vaccination race
- Delta variant
- Logistics costs increase over 400%*



*Source: [Bloomberg.com](https://www.bloomberg.com)

What to look out for next

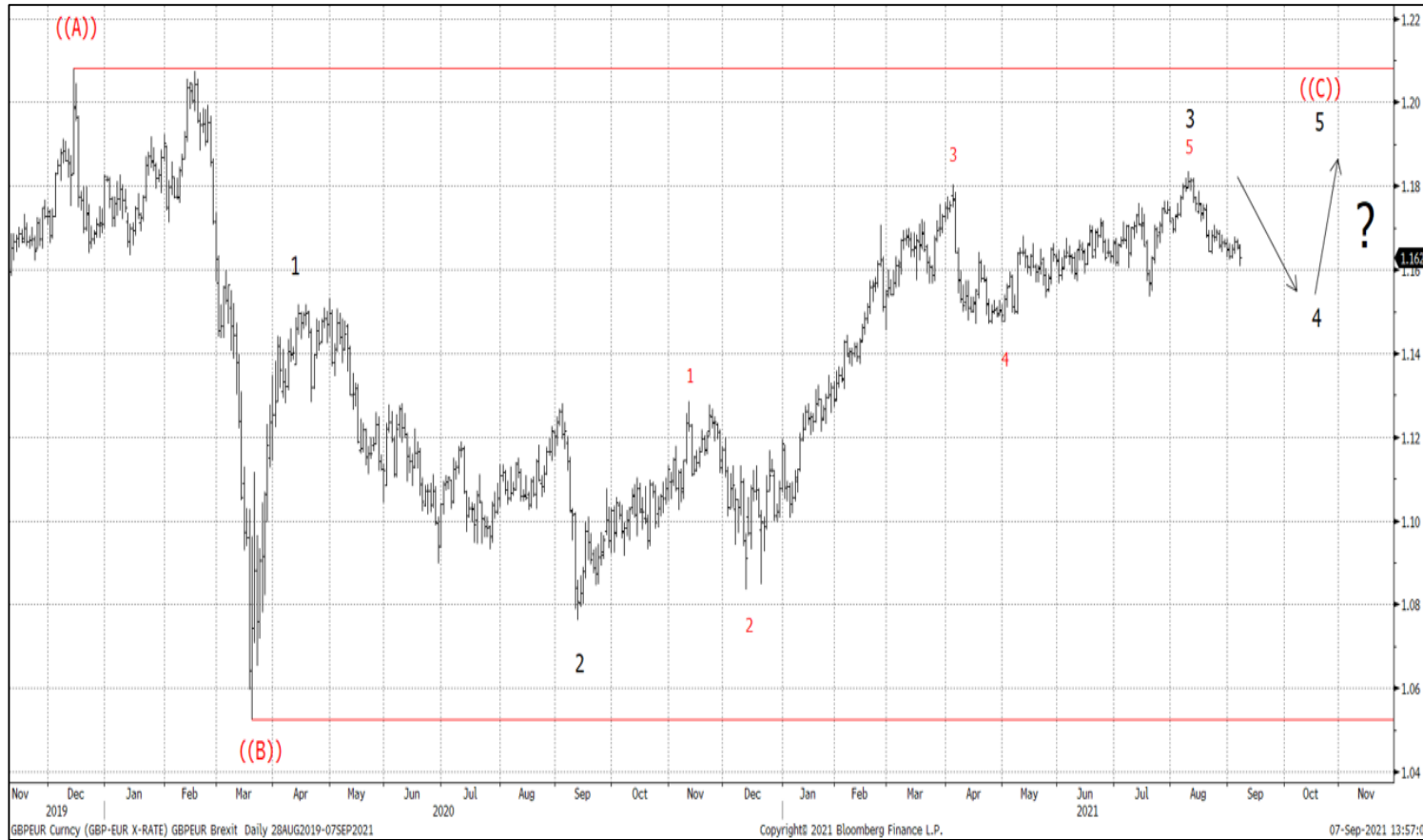
- Bank of England September 23
- German election September 26
- Northern Ireland protocol
- Federal Reserve tapering



GBP/USD – Sep 2021



GBP/EUR – Sep 2021



Bloomberg forecasts

Region		G10		Currency		British Pound		
	GBPUSD					Q4 21	Q1 22	Q2 22
Spot	1.38	Median			1.39	1.40	1.41	
Q2 21	Actual	Mean			1.40	1.41	1.41	
	1.38	High			1.47	1.52	1.52	
Q2 21	Forecast	Low			1.28	1.24	1.22	

Region		Custom		Currency		GBPEUR		
	GBPEUR					Q4 21	Q1 22	Q2 22
Spot	1.17	Median			1.18	1.18	1.18	
Q2 21	Actual	Mean			1.17	1.18	1.18	
	1.17	High			1.22	1.28	1.28	
Q2 21	Forecast	Low			1.12	1.10	1.09	

Source: Bloomberg Finance LP

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Questions?

Get in touch

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