



BETTER CONNECTED. BETTER INFORMED

## INSPIRING

Great British Manufacturing

Supply Chain: Business Not As Usual

22<sup>nd</sup> July 2021

MTC - Private - Commercial in Confidence

### Your presenters



**Sylvain Briand** 

SW Regional Manager Manufacturing Support Services



**Steve Smith** 

Associate Director Business Transformation



Cy Keogh

Senior Advisor Business Transformation

#### Supply Chain: Business not as Usual - Contents



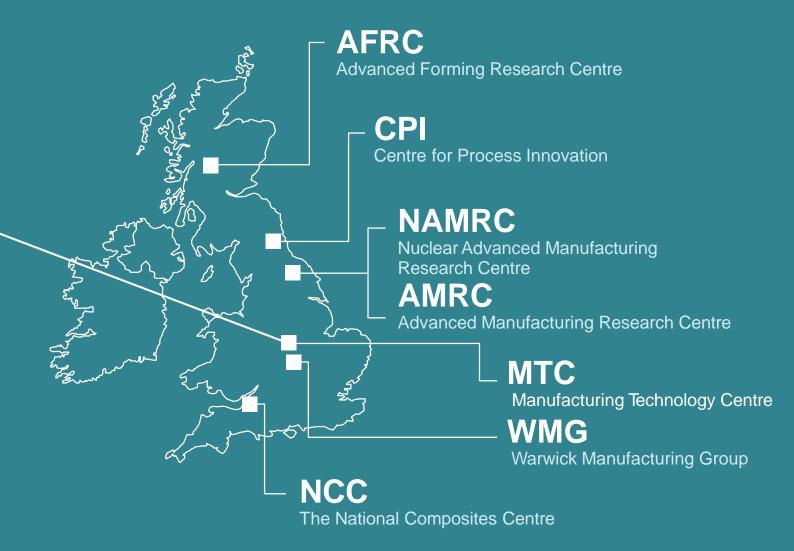
- Who are the MTC?
- How will you and your supply chain change?
  - How can you reduce vulnerability of your business?
  - ....either as a purchaser or as a supplier
  - Tips & hints to assess risks and develop recovery strategies
- Supply Chain Readiness Level Assessment methodology
  - Case study
- Q&A



## HIGH VALUE MANUFACTURING CATAPULT

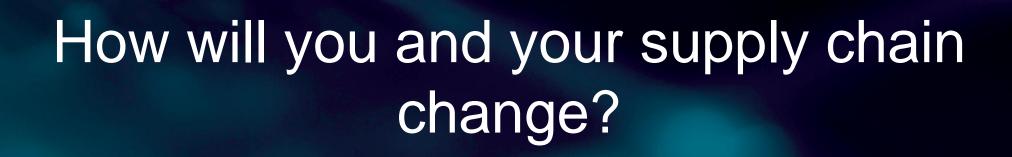
Manufacturing
Support Services

- 800 employees
- Assist with improving quality, cost and delivery performance
- We identify new technologies and derisk investments
- We provide expert technical capabilities and advice using our extensive engineering team and cutting edge workshop









#### Is this just Covid-19?

2001 9/11 – air industry severely affected, bank call in short term finance, delays in new part introductions 2005 Hurricane Katrina - New Orleans 80% flooded

2007 REACH – new regulation of chemicals on human health and the environment

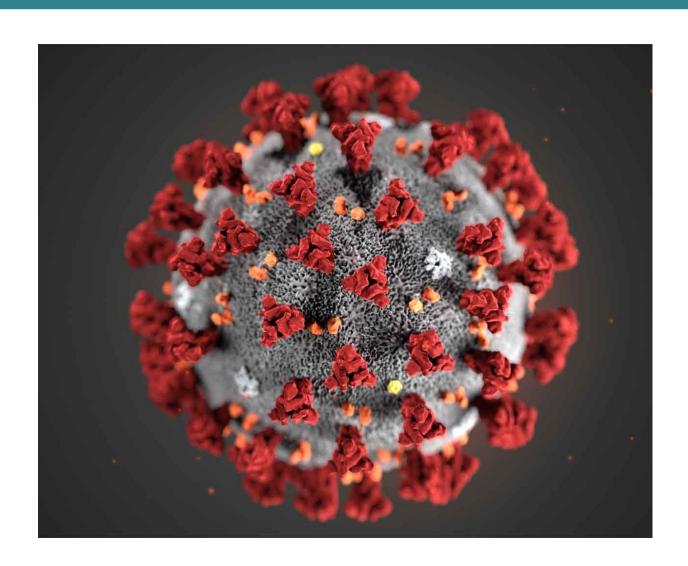
2007/8 Financial crisis - banks crash all industries affected and reduced consumer spending

2010 Eyjafjallajökull volcanic eruption – air travel suspended

2011 Tōhoku earthquake and tsunami - Japanese factories close, particularly automotive electronics

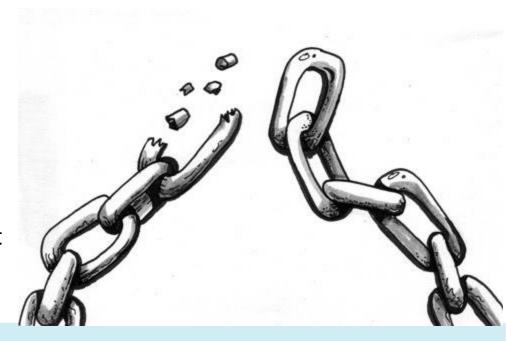
2015 Paris climate change agreement – legal agreements to reduce carbon

2016 Brexit - trade agreement and immigration 2019 Bush fires – South East Australia



## Why Change?

- Simply put those who do not adapt to the new environment may not survive.
- You are only as strong as your supply chain, if one link fails you will fail
- Things that made you successful as a supplier in the past may not be what is needed now.
- Increase in opportunities for those who can adapt quickly to support reshoring and on shoring



#### 3 Key Steps to take

- What are you good at, what are your weaknesses
- How strong are you as a link in your supply chain
- What part of your business makes you resilient to crisis and how strong are you in those areas

Understand

## Strategise

- Conduct strategic thinking including Scenario Planning, preparing for the next crisis
- Don't neglect culture when thinking of strategy. you will not be successful in implementing strategy without the right values and behaviours

- Implement best practice change, this is one of the most effective ways of reducing costs
- a downturn typically unveils ineffective and broken business processes, use this time to fix them and optimise.

Maximise

These steps are needed for individual companies and supply chains as a whole.

If you are a supplier don't wait for the OEM to tell you what to do.

If you are the OEM don't wait hoping everything will be alright with your supply chain

## Future Crisis Preparation Scenario Analysis

Identify key variables Map and describe Evaluate how the outcomes you would fare and create plan Identify discreet Analysis possible outcomes **Identify Multiple Future Scenarios** Formulation **Develop Strategic** Plans to Address **Future Scenarios Implementation Execute Dominant** Strategic Plan Pan if Necessary **Create Strategic Options** Through Developing Alternative Plan(s)

Scenario Analysis is a tool to help you to anticipate and thus prepare for multiple different futures

- Use plausible yet distinct possibilities
- Can be high cost in time but high reward
- The more scenarios covered the more likely you will predict the next crisis
- Needs a method of assessing which scenario is most likely
- Strategy plans don't necessary need to be implemented but the trigger that indicate a scenario is likely to happen need to be known and measured

# Supply Chain Assessment How the MTC can assess your supply chain

Cy Keogh Senior Advisor – Business Transformation

## Robustness and Resilience

What is the difference

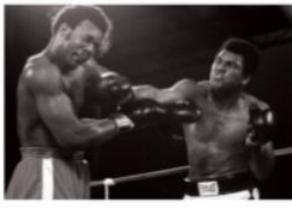
## Robustness vs. Resilience

### Robustness

 How much can you take before you fall down

## Resilience

 How long does it take you to stand up again





#RIP\_Muhammad\_Al (1941 - 2016)

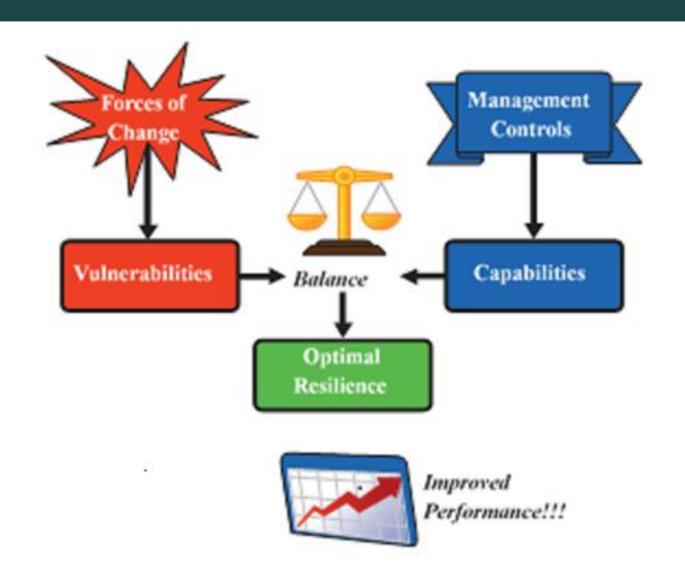
### Robustness and Resilience

What is the difference

- Robustness: Robust systems can continue functioning in the presence of internal and external challenges without fundamental changes to the original system
- Resilience: Resilient systems adapt to internal and external challenges by changing their method of operations while continuing to function. Whilst elements of the original system may remain, there is a fundamental shift in core activities that reflects the system's ability to adapt to the new environment

## The Resilience Framework

Tom Pettit - 2008



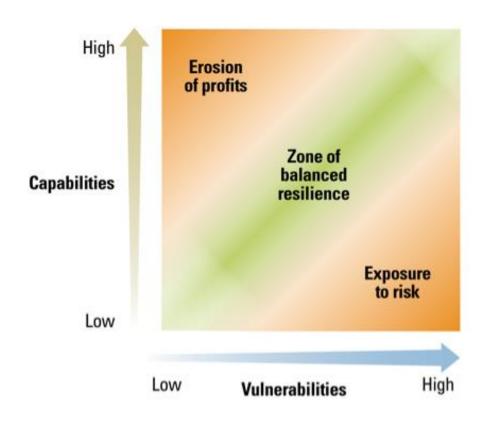
## Resilience is therefore

 A balance between external disruptive forces that create vulnerabilities in an organisation, and

 The degree to which an organisation has developed the capabilities to adapt its behaviour to meet the current challenges.

#### The Zone of Balanced Resilience

An appropriate response is called for



#### FINDING THE ZONE OF BALANCED RESILIENCE

As vulnerabilities increase, companies may be exposed to undue risks and need to improve their corresponding capabilities. However, overinvestment in capabilities can erode profits, so companies need to find the zone of balanced resilience where their portfolio of capabilities is matched to their pattern of vulnerabilities.

## **Supply Chain Expertise**

























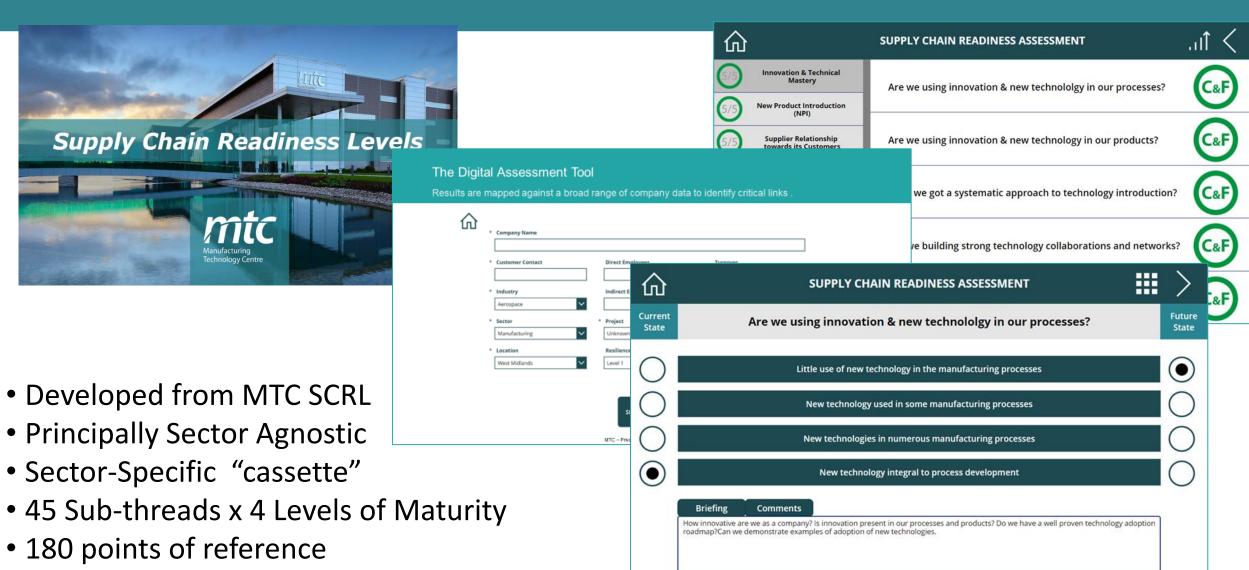




### Supply Chain Readiness Assessment (SCRA)

The Digital Tool also provides an measure of Supply Chain Resilience





## The MTC Supply Chain Readiness Assessment (SCRA).

Together we impact society.

The **RIGHT** Way

SCRA provides a measure of nine critical capabilities

	*					
	Thread					
1	Innovation & Technical Mastery					
2	New Product Introduction (NPI)					
3	Supplier Relationship Towards the Customer					
4	Contract Management, Risk Management, & Security					
5	Sustainability of Supply					
6	Synchronisation of Supply					
7	Supply Chain Organisation & Governance					
8	Agility & Transformation					
9	Digital Competence					

## 9 main Themes or Threads

Sub-Thread Questions					
Are we using innovation & new technololgy in our processes?					
Are we using innovation & new technology in our products?					
Have we got a systematic approach to technology introduction?					
Are we building strong technology collaborations and networks?					
How are we using data to support innovation?					

#### 5 sub threads for each main thread

9 X 5= **45**Questions in the assessment

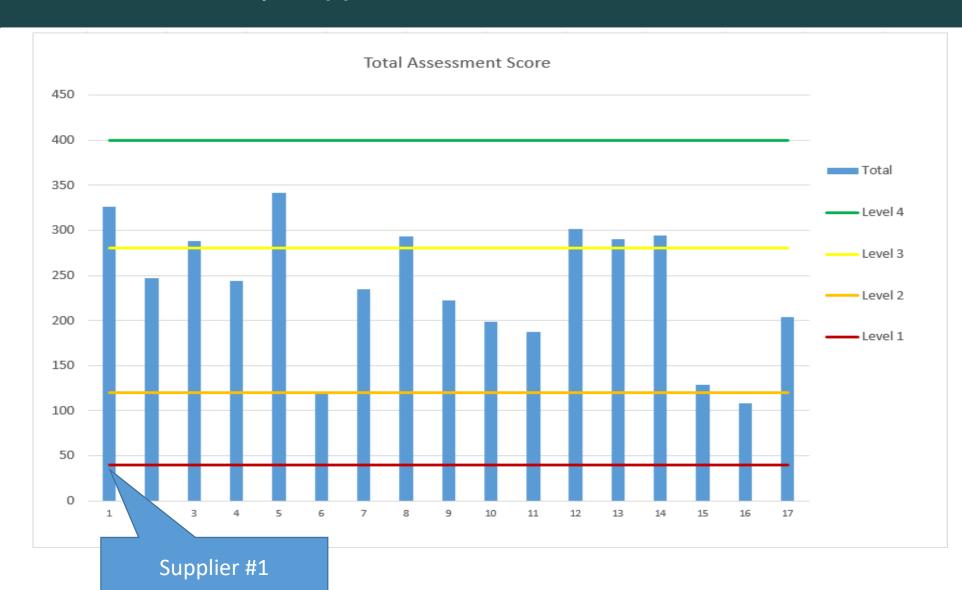
## Introduction to the MTC Resilience Assessment Methodology – The 4 Levels of Maturity

Operational Strategic **Transactional Preferred Partnership** Alliance Level 1: Level 2: Level 3: Level 4: Advanced **Awareness Understanding Expert** Do what is required but Basics exists, totally Engagement, supplier Customer can need to be told dependent. contributes to the confidentaly delegate Little knowledge, lack of (instructional), hand held, process, make responsibility in favour of understanding. Wait to Infancy, need a lot of acceptable suggestions & the suppliers expertise, be told. provide credible Independent, excellent, support, highly dependent. alternatives. outstanding, standerd setter. Leading Edge

160 – 180 (4 x 40) points of reference as a measure of capability

## Assessment Results 1

Analysis: - Overall Score by Supplier



#### **Assessment Results 1**

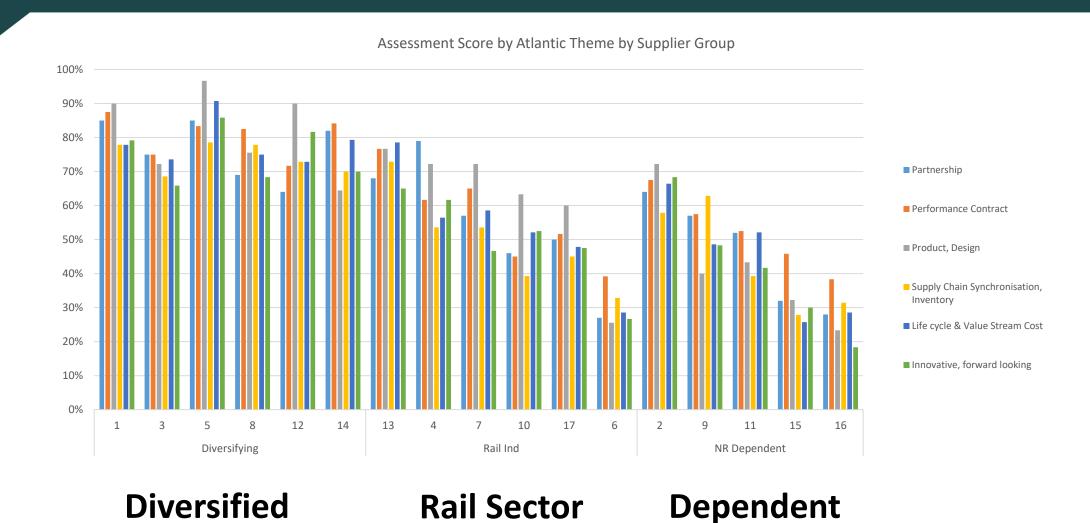
#### Analysis: - Overall Score by Supplier

- 1. Score and range vary significantly.
- No supplier at level 4. No trend-setter or role model.
- 3. Most suppliers above level 2;
- **4.** An <u>understanding</u> of the minimum requirements of capability. Some have a way to go.
- 5. 3 suppliers at level 2 or below
  Support needed to reach a sustainable level of supply capability. <u>Foundation Programme</u>?
- 6. Attaining Level 3 could be objective of Supplier Development Programme



### **Assessment Results 4**

#### Analysis: - Score of Project Atlantic themes by Supplier Group



## Results – Deep Dive

Areas for major concern level 1 & 2

Theme	Sub thread	Level 1	No. of Level 2 Scores	Level 3		Total
7 Sustainability of Supply	Are we exposed to critical suppliers (e.g. materials, sub-assemblies, components, etc.)?	C	) 11	. 3	3	17
10Supply Chain Organisation & Governance	Fit in supply chain, business intelligence and control of their value stream (e.g. cost & waste management)	g	3	. 4	1	17
11 Agility & Transformation	To What extent are we Industry 4.0 ready? What plans have we in place to future-proof our business?	7	g	) (	1	17

#### Phase 2 – Foundation Programme

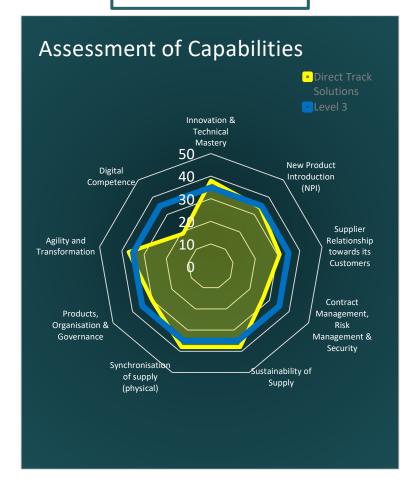
Supplier Capability Assessment



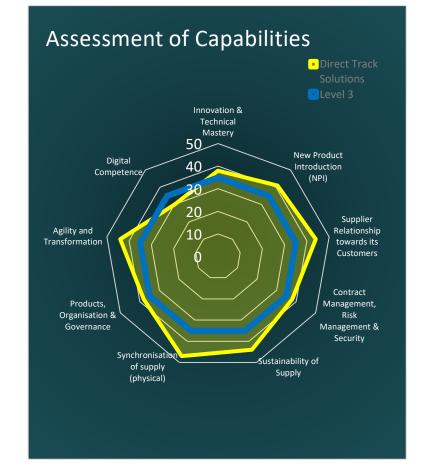
#### **Past State**

#### Assessment of Capabilities Direct Track Innovation & Technical Mastery 50. **New Product** Digital 40\_ Introduction Competence, 30 Supplier Agility and Relationship Transformation towards its Customers Contract Management, Products, Organisation & Governance Management & Security Synchronisation . Istainability of of supply Supply (physical)

#### **Current State**



#### **Future State**



Resilience Factors

- 1. Digital Competence and innovation
- 2. Strategy
- 3. Supplier intimacy
- 4. Sustainability
- 5. Agility
- 6. Systems, Standards & Procedures

#### **Supplier Capability Assessment**

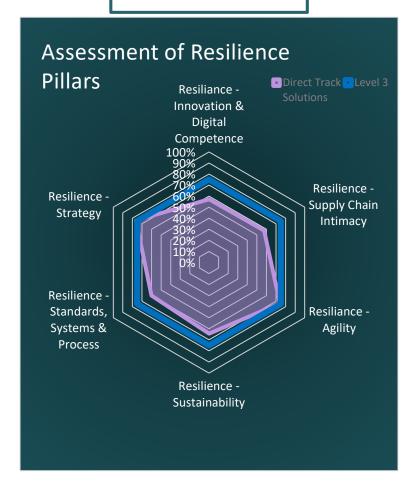
Resilience assessment



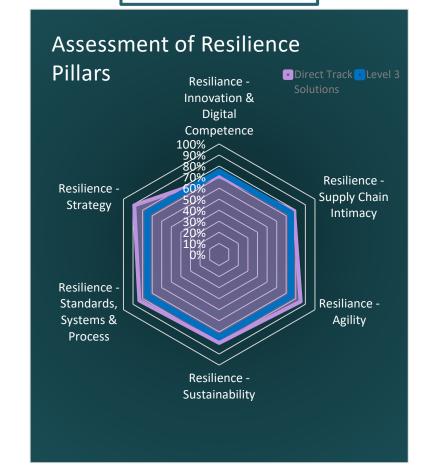
#### **Past State**

#### Assessment of Resilience **Pillars** Direct Track Level 3 Resiliance -Innovation & Digital Competence Resilience -Resilience -Supply Chain Strategy Intimacy Resilience -Standards, Resiliance -Systems & Agility Process Resilience -Sustainability

#### **Current State**



#### **Future State**



#### Supplier Resilience Assessment

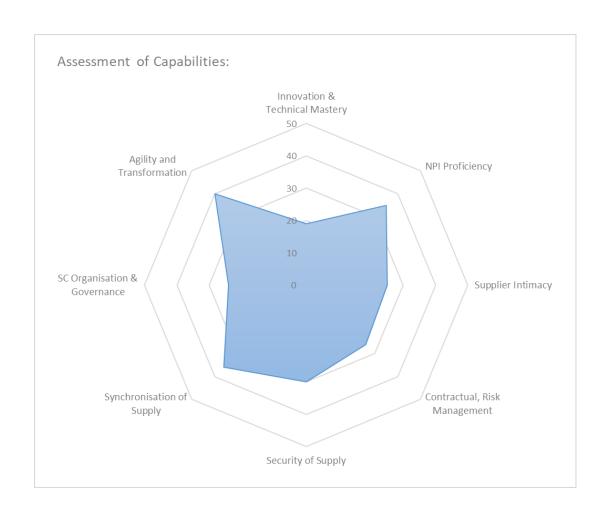
Supplier #2

**Rail Industry** 

- Customer Sectors: Mostly Rail
- Special Processes & Services:
- Capacity, Utilisation:
- Main Suppliers:
- Other comments: Small company focused on pads but recent expansion into machines parts

Resilience Quotient: **57%** 

Resilience - Low /Robustness - Medium



#### In Summary...



- Know what you are good at: which part of our business, including its supply chain, is already resilient? use Value Chain Analysis.
- Use tools such as Scenario Planning to upgrade your strategy, to help identify potential risks and opportunities.
- Determine your 'Zone of balanced resilience' where your portfolio of capabilities is matched to the pattern of vulnerabilities, putting you in the most agile and suitable position.
- Employ a systematic approach to assessing the management and effectiveness of your supply chain.
- Don't depend on your supplier, or wait for your customer to act take the initiative.



## Thank you for your time

Any Questions for the road ahead?



If you are an SME, you can request a remote assessment of your business using the SCRL tool free of charge

For Internal Use Only

### MTC Manufacturing Support Services



https://vimeo.com/showcase/6136066/video/348589749

## Thank you for listening

If you would like to speak to a member of our team about this webinar or the services we offer to manufacturers, please email:

mss@the-mtc.org

