

The 17 Global Goals for Sustainable Development

In September 2015, 193 world leaders agreed to 17 Global Goals for Sustainable Development.

If these goals are completed, it would mean an end to **extreme poverty**, **inequality**, and **climate change** by 2030.

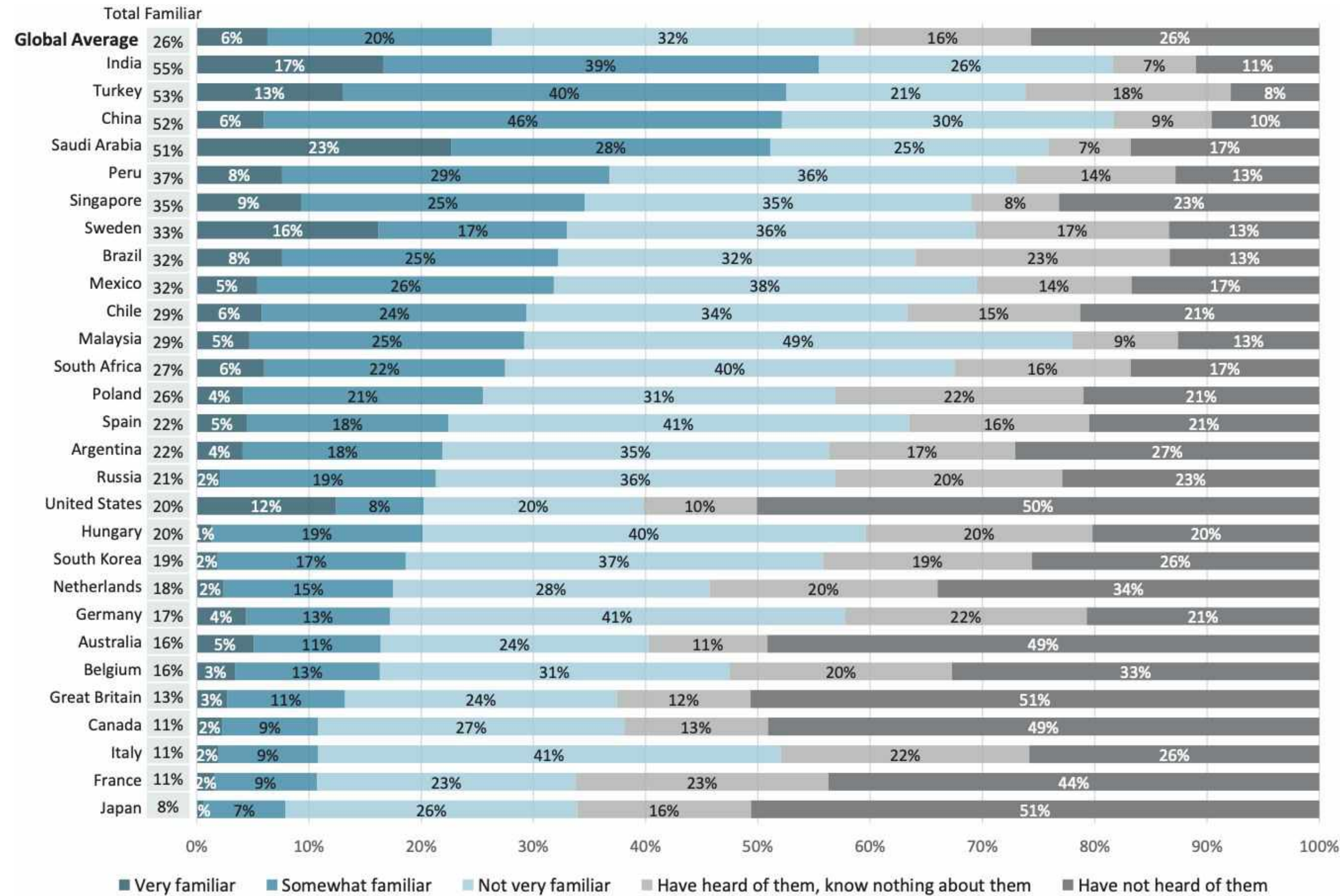


These goals will only be achieved if businesses get behind them



SUPPORT THE GOALS
JOIN THE MOVEMENT

The problem



Base: 19,517 online adults aged 16-74 across 28 countries

74% of people aren't familiar with the goals

Awareness is lower in developed countries

UK - **13%**

Australia - **16%**

Canada - **11%**



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Support the Goals

is an initiative that encourages businesses to publicly support the UN Sustainable Development Goals



Businesses get a rating and recognition

for publicly supporting the goals as well as a free programme to

involve their suppliers



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> Map View

> List View

START AGAIN

The world's largest database of business support for the Global Goals

Our research is freely available at
<https://businesses.supportthegoals.org>

Interactive Map

Use the filters and map to see how the goals are being supported around the world.

> Search

Select a Rating ▼

Select a Goal ▼

Select a Country ▼

Select a Stock Exchange Index ▼

Select an Industry ▼

> Apply

> Reset

475

Companies Listed

That's 94% of the 504 businesses researched

Google

Map data ©2020 Google



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Interactive map/list of suppliers

We haven't got your list of suppliers yet! Upload them now (it's really easy), and you'll be able to see a complete picture of your supply chain's support for the Global Goals.

What does the rating mean?

Just as with your own rating, we use a simple, objective 'traffic light' rating to show your suppliers' progress towards completing four key steps: planning, commitments, actions and progress. Each green light earns a star.



Understand our ratings

How to add your suppliers in three steps

- 1: Complete the supplier template
[Download the supplier template](#)
- 2: Inform your suppliers that we'll be carrying out research on your behalf
[Download the inform template](#)
- 3: Upload your list of suppliers
[Upload supplier list](#) [Send](#)

We'll get in touch when the research is complete.

Involving suppliers

We research our members supply chains and share the results on a simple and powerful dashboard

NO FORMS...NO QUESTIONNAIRES...NO COSTS !!

[Map View](#) [List View](#)

[START AGAIN](#)

Interactive Map
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[Search](#)

Select a Rating ▼

Select a Goal ▼

Select a Country ▼

Select a Stock Exchange Index ▼

Select an Industry ▼

[Apply](#) [Reset](#)

0
Companies Listed

That's 0% of the 0 businesses researched



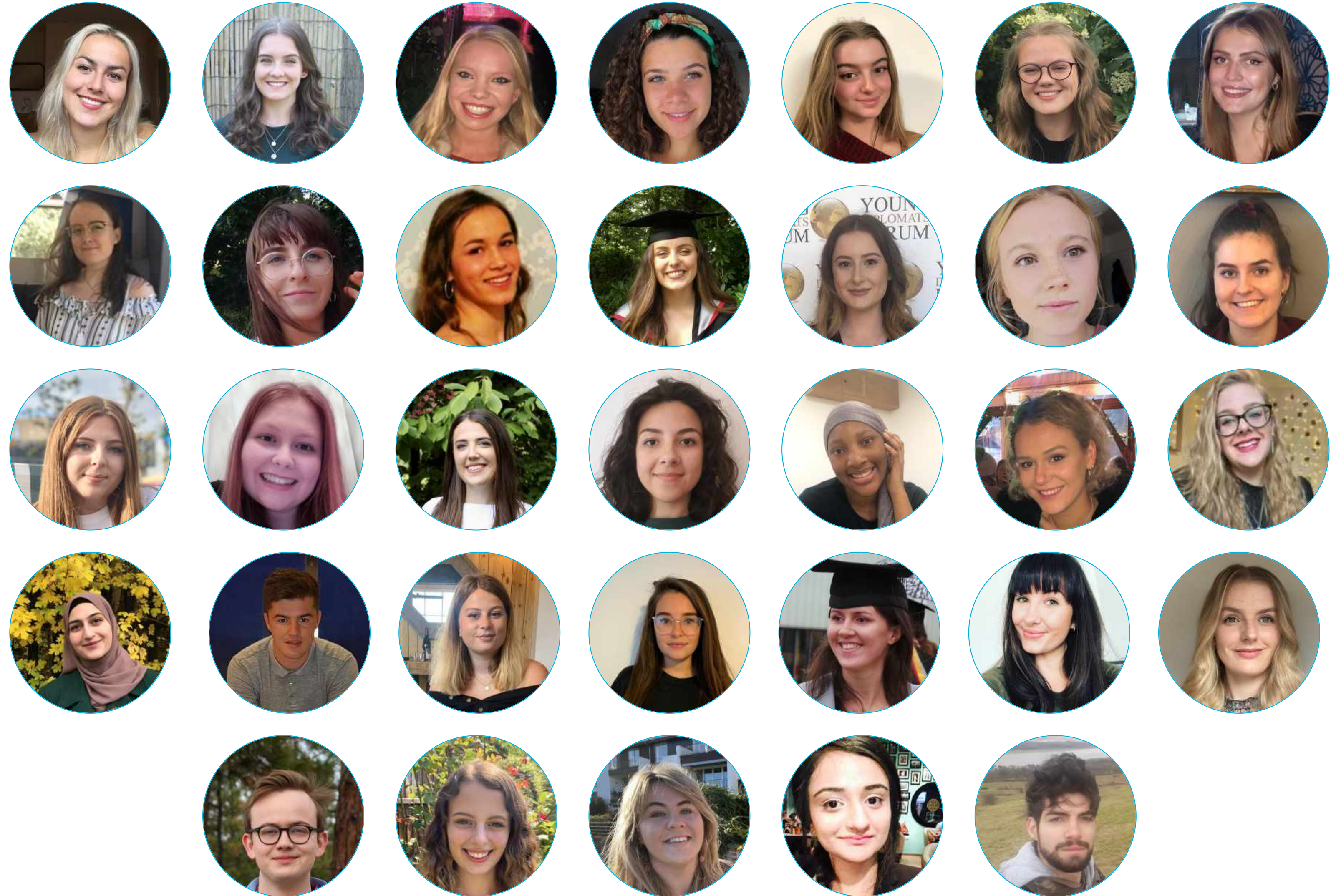
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Supporting youth employment

Research is carried out by more than 50 researchers from leading Universities.

The initiative is a social enterprise that provides work experience and employment opportunities.

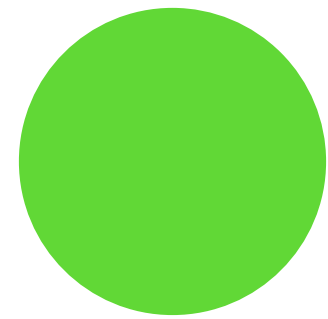
It creates valuable connections between young people with sustainability expertise and businesses that support the goals.



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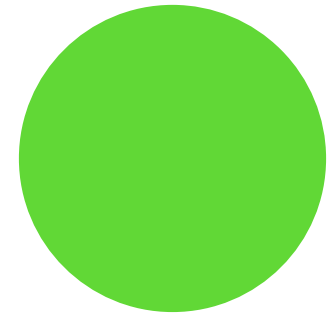


Rating system



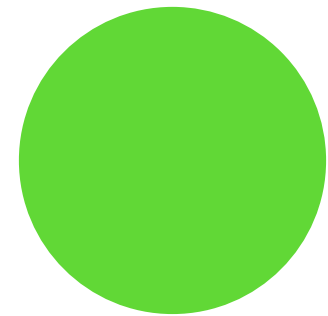
Plans

Businesses should publicly share a plan to support the goals that are most relevant to their business



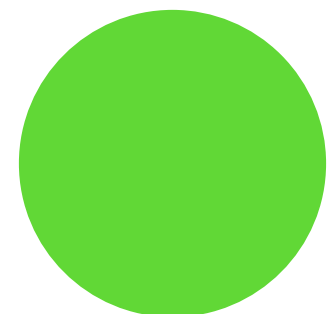
Commitments

Businesses should share measurable commitments to at least one of the goals - ideally to the ones most relevant to their business



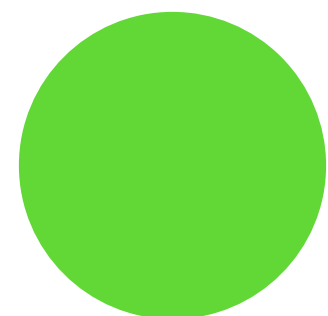
Actions

Businesses should share actions they have taken to support at least one of the goals - ideally to the ones most relevant to their business



Progress

Businesses should share their progress in measurably contributing to the goals - ideally to the ones most relevant to their business



Suppliers

Businesses should involve their suppliers in support of the goals, ideally by encouraging them to publicise their own plans and actions

Ratings are simple and objective.

They are not a measure of whether a business is 'good' or 'bad'.

They simply show if a business has publicly shared evidence of five key steps to support the goals.

A star is awarded for each of these steps.



Simple and affordable

STARTER

Learn about the goals and improve your rating

Consultation to learn about the goals
Rating and benchmarking of your business
Guidance on how to improve your rating
Monthly news and advice on the goals

FREE

SUPPORTER

Showcase your business and involve your suppliers

Everything in starter plus :
Communications tools to share your support for the goals
A programme to help you involve suppliers
Dashboard to show your supplier performance

£350

CORPORATE

Advice from experts to support your journey

Everything in Supporter plus :
Access to a team of experts
Reviews and advice for your sustainability reporting
Tips on how to build the goals into your supply chain

£950

- £100 annual membership discount for charities, social enterprises, and B Corporations
- Fees are paid annually
- Corporate support limited to 7 hours



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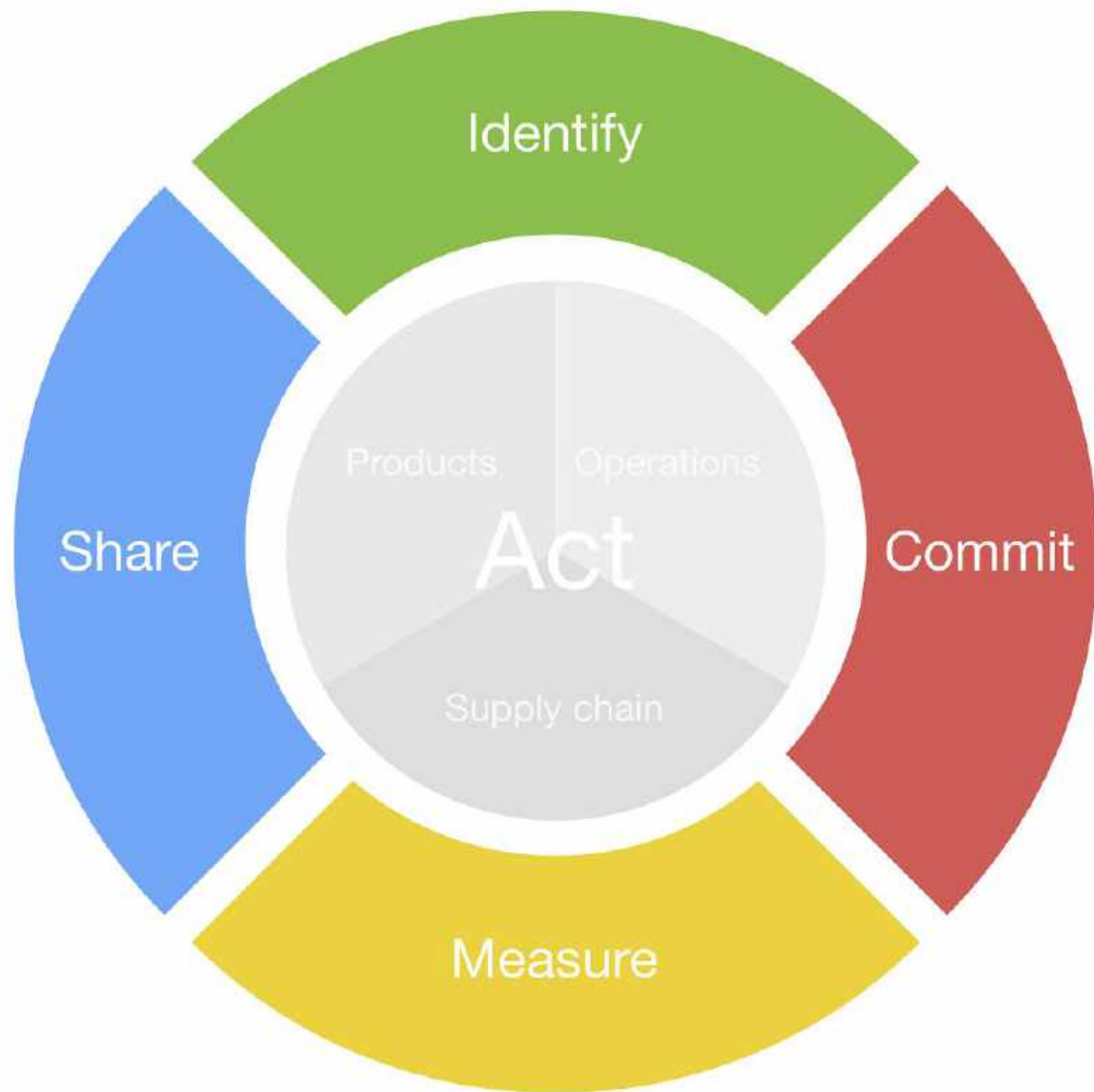
Additional services to help improve your rating

Share

A brief and engaging mini-report to help your customers understand how your business contributes to Global Goals, using inspiring stories and insightful data

Identify

A half-day workshop to identify and communicate the Global Goals which are most relevant to your business and stakeholders



Commit

A structured process with stakeholder input to create and communicate measurable commitments to the Sustainable Development Goals

Measure

Simple and beautiful dashboards to help your business track and communicate progress towards the Global Goals



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