

10 Culture Points that we live by:

- 1 Learning.** We continue to learn in order to grow. We learn from each other and understand that we all have areas of our knowledge that we can add to. We are totally committed to ongoing learning in all aspects of our business. We are committed to developing ourselves as people and to acquiring knowledge that will help us succeed.
- 2 Support.** We are supportive and offer guidance to others that need assistance to better themselves and their confidence in undertaking their work. We support each other and work in a respectful manner at all times. We work above the line. We do not make excuses, blame or deny.
- 3 Integrity.** We work with integrity and honesty at all times, we believe in always doing the best job possible. We always aim to deliver exactly what we promise, act in a professional manner and behave with openness in our dealings. We always adhere to all legal requirements and maintain ethical principles both in our business dealings and personally.
- 4 Passion.** We display a continuously high level of passion in all that we do. Our attitude is “can do” and we will always look for new ways to help. We enjoy what we do and use our experience and knowledge to provide real solutions.
- 5 Fun.** We see our work as a journey to be enjoyed and appreciated. We create an atmosphere of fun and happiness so all around us can share it. We demonstrate a real enjoyment of our work. We have fun in the workplace and ensure this environment is a great place to work.
- 6 Communication.** We communicate with each other in order that we are all aware of events that effect our business and feel confident in undertaking our job roles. We communicate ideas on how we could improve business, and implement ideas where it is possible to do so.
- 7 Commitment.** We are committed to working together to build a strong, profitable long term business and to ensure the continued success of First Base. We will work hard to remain efficient and to achieve our financial goals.
- 8 Teamwork.** We strive towards the achievement of team goals and the goals of First Base. We are willing to learn from our mistakes and those of others. We will focus on cooperation and always aim to be flexible and compassionate towards our colleagues.
- 9 Success.** We support our clients, candidates and colleagues in their aim to be successful. We constantly display positivity and confidence. We focus all our energy and attention on successful outcomes.
- 10 Encouragement.** We recognise hard work and performance and encourage each other to draw on the necessary resources to achieve the highest possible results. We celebrate our achievements and the achievements of our Clients and Candidates. We always show our gratitude and reward success.

If you feel that you have not experienced our 10 points of culture please tell us or email feedback@first-base.co.uk