



CIRCLE  
2 SUCCESS

BETTER CONNECTED. BETTER INFORMED

## **C2S LEADERS**

**FOCUS ON THOUGHT  
LEADERSHIP**



**CIRCLE2SUCCESS (C2S) LEADERS** - We work with MDs, CEOs, Directors and Senior Partners across all sectors. We champion excellence, unearth the best content, connect the best people and spread the best intelligence.

**PEOPLE FOCUSED | BUSINESS FOCUSED | GROWTH FOCUSED**

**BRISTOL & BATH | GLOUCESTERSHIRE | WORCESTERSHIRE**



**“It’s good to learn from your mistakes but better to learn from others”**

**WARREN BUFFETT**

## **BECOME A C2S LEADER**

**Circle2Success Leaders (C2S Leaders) is a unique business community designed to work with you on moving your business forward. We promote your organisation; connect you to the right people; and share the latest business thinking and intelligence. Together we address issues and challenges important to you and your business. We know that Better Connected businesses grow faster; and Better Informed businesses operate more efficiently.**

C2S is open to all organisations from all sectors, size and turnover with aspirations for continuous growth and improvement.

Our format has been designed to be flexible and conducted within relaxed environments.

The greatest challenges facing our members this year have been the uncertainty around Brexit, continued skills shortages, talent management and retention, with concerns around managing growth, infrastructure, productivity and Cyber Security ranking high on the agenda.

### **WE HELP TODAY’S BUSINESS LEADERS BE THE BEST THAT THEY CAN BE:**

- **We Celebrate Success and Share Best Practice**
- **We Inspire, Motivate and Stimulate Intelligent Conversations**
- **We Unearth Valuable Business Intelligence**
- **We Connect People and Ideas**

Our focus is on improving your Revenue, your Recruitment and your Retention.

## **THOUGHT LEADERSHIP | INNOVATION AND CHANGE | PEOPLE DEVELOPMENT**

### **BENEFITS FOR YOUR BUSINESS**

- Promote your business to members and beyond
- Company advert in the C2S magazine
- Company advert on the C2S website
- Company Profile in C2S Directory
- Connection to 20,000 Social Media followers
- Exposure in weekly and monthly newsletter
- Opportunity to host events and exhibit
- Connectivity across all regions
- Access to all our Focus Groups

### **BENEFITS FOR YOU**

- Access to Thought Leadership Series/Leaders Forums
- Expert advice and support
- Leader profile on website & newsletter
- Connectivity to other C2S Leaders
- Invitation to our premium events/Best Practice Visits
- Exclusive Invitation to CEO/Director Lunches
- Targeted and personal connections
- Participate in Strategy Sessions
- Access to C2S Coaching Programme

**BE AN INSPIRATIONAL LEADER. BE PART OF C2S LEADERS**

Contact us now to be invited to one of our premium events or to find out more.